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Tambaum

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Intergenerational practice
as a tool for
improving ageing societies

Intergenerational
contacts are nowadays
more frequent than
ever before

and more superficial than ever
before (Phillipson, 2013).

SHARE* data about Estonia

Among all members of the social network of population aged 50+ 8,7% forms people aged 30 and younger including 2,6% people aged 20 and younger

These results don't indicate that there are few contacts between grandchildren and grandparents. They rather don't discuss things important to them.

* Survey of Health, Ageing and Retirement in Europe

Why
intergenerational
practice (IGP)
is important

Reduce the risk of a new type of class struggle (Findsen & Formosa, 2011)

IGP is a mean for creating coherent communities in EU (Melville & Bernard, 2011).

'Grey digital divide' (Morris, Goodman & Brading, 2007).

For young persons: IGP provides communication skills for young children, understanding the persons' role in the society for teenagers. (Carnegie Council, 1995)

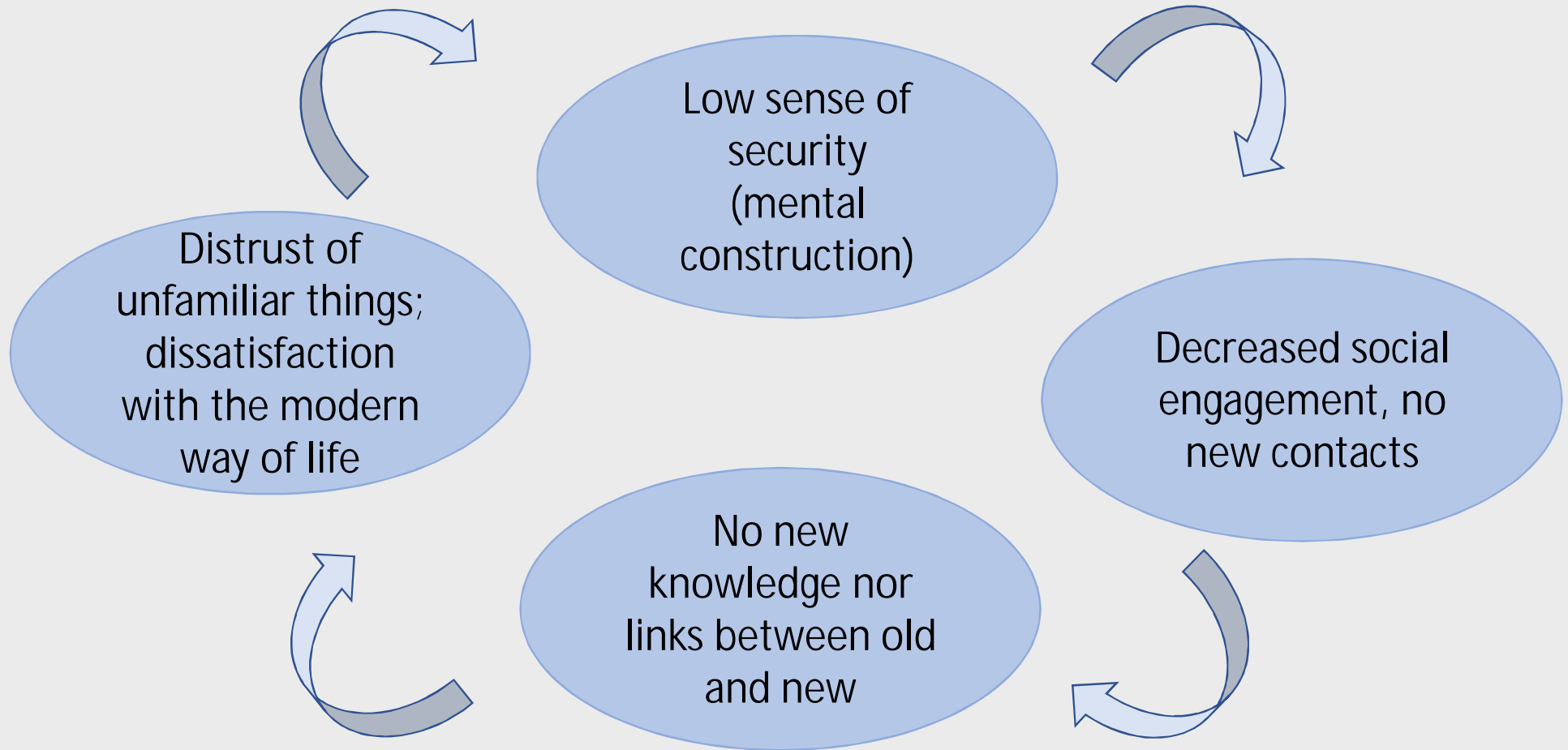
It is more
convenient
to be
among peers

(Barrett & Naiman-Sessions, 2016).

Why exactly IGP is needed for
older people?

Whether peer interaction (PI)
can replace IGP as a tool for supporting
their well-being?

The dead cycle for retired persons if IGP is lacking



IGP can not be substituted by PI

On interaction with young people older people tend to improve their opinions of themselves (Hernandez & Gonzalez, 2008)

Older people with no interaction with young people tend towards very strongly stereotyped scores on themselves (Hernandez & Gonzalez, 2008)

Homogeneous group of older people rather do not challenge old age stereotypes, rather the opposite (example of FB groups) by Levy et al., 2014)

IGP can not be substituted by PI

Even a short imagined social interaction with a young unfamiliar person made an old person subsequently immune to stereotype threat effect (Crisp & Turner, 2009).

In PI context older people are helpless against the age stereotype threat effect (Abrams et al., 2008) means that one's believe in reduced capabilities results in worse performance in reality.

Warning!

Myth! Myth! Myth!

"You just need to bring young and old together for instant intergenerational magic."

Myth! Myth! Myth!

Intergenerational
practice (IGP)

Intergenerational
learning (IGL)

IGP

- 1) people from different generations
- 2) are doing activities which are **purposeful**,
- 3) and **mutually beneficial**;
- 4) this activity promotes greater **understanding** and respect between generations (FIM-NewLearning, 2008).
- 5) and as a result, participants **maintain relations** based on sharing (Buffel, et al., 2014).

IGL is always embedded into IGP

or it is a special form of IGP in which

- 1) individuals acquire skills and knowledge **from each other** OR individuals learn together from a third party **AND**
- 3) a **mutual** influence is guaranteed (Thomas, 2012).

IGL principles:
different generations
purposeful
mutually beneficial
greater understanding
continuity of relationships
mutual share of knowledge

Is it IGL ?

1. A woodshop teacher (61) shows John (12) how to build a birdhouse
2. Colin (16) shows Keith (76) how to use Facebook and Keith explains to Colin why he plans to use FB and that he wants to call Colin FB friend.

For a successful
IGP the careful
planning and
participants'
preparation
(training) are
necessary

Generations united, 2007;
FIM-NewLearning, 2008



Preparation

What is IGP

What for is IGP

How to be a proper tutor for an older learner (scaffolding tutoring techniques)

How to see similarities between generations instead of differences (needs based thinking instead of means based thinking)

I know but
I am not
acquainted
with
Tean ja ei tunne™

The quiz for demonstrating similarities between generations

By Tiina Tambaum

Participants and rules

Teams of 60 years and older – O-teams
Teams of 20 years and younger – Y-teams
(middle-aged – sorry)

50% of questions are easy for younger
(about youth life today) – Y-questions
50% of questions are easy for older
(about the life in 1950-60s) – O-questions

O-teams gives two answers for O-question:
1) the correct answer (1)
2) their bid what the Y-team will answer (1)

Y team gives one answer for O-question
1) their bid what is the correct answer (2)

O-question

What
label it is?



O-question



Label of
quality



The label indicated a higher quality of the product, which was awarded for almost all products in the USSR and therefore did not really have much to do with high quality.

Label of quality that you can not trust

previously:

Label of quality on
every product



now:

"Like" in FB
under each post



Y-question

What is the most desirable profession among kids and teenagers know, at the beginning of 21. century?

Y-question

A vlogger

Vlog is a video diary.

The content of vlog is an overview of human life, thoughts, opinions and interests.

Everybody can do it and share it and few of them have many followers.



stalkisime vanalinnas kuulsat youtuberit ??

42 165 vaatamist

👍 1,4 TUH 🗨️ 75 ➡️ JAGA ⚙️ ...

A dream job that brings your personal life into public

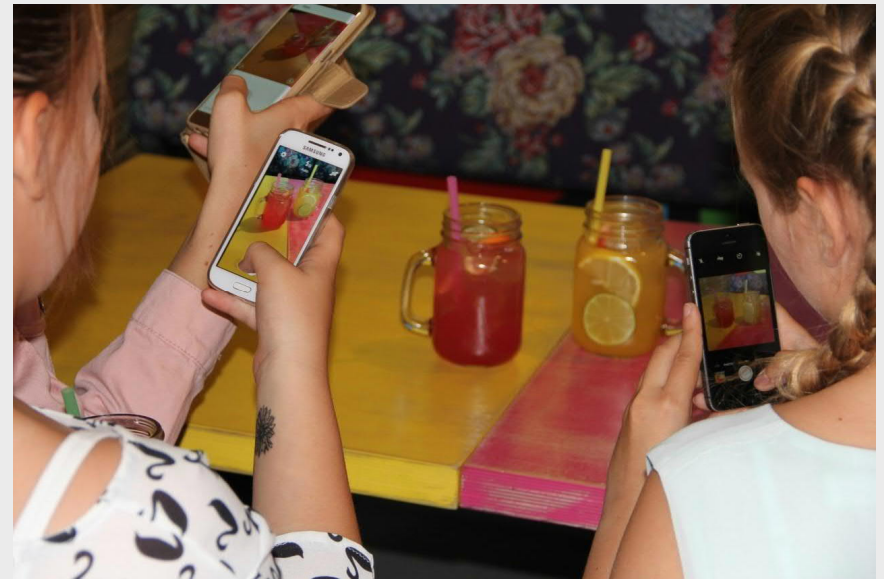
previously:

An actor, a ballerina



now:

A vlogger



The image shows a screenshot of a YouTube channel page. At the top, the YouTube logo and the channel name 'Tiina Tambaum' are visible. The channel's profile picture is a circular image of a woman. The channel name is 'Tiina Tambaum: vananemine algajatele' with '4 tellijat' (4 subscribers) below it. A red 'TELLI' button is on the right. Below the channel name are navigation tabs: AVALEHT, VIDEOS, ESITUSLOENDID, KANALID, FOORUM, and TEAVE. The main content area is titled 'Üleslaadimised' and features a video thumbnail. The video title is 'Professionaalne vananeja kaubanduskeskuses' with a duration of 7:58. The video description reads: '132 vaatamist • 1 nädal tagasi Kaubanduskeskus T1 avati Tallinnas novembris 2018. Vaatan seal ringi, kas vanem veerand eestimaalastest tunneks seal ennast mõnusalt ja oodatuna.'

Welcome to follow the channel
Tiina Tambaum: ageing for beginners

The first episode: “A professional ager in the shopping mall”

(a critical view of a brand new shopping center from the older customer perspective (painful lights, slippery floors, few benches, small texts etc)

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